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QUEST RECOGNISED AS AUSTRALIAN AND NEW ZEALAND FRANCHISING LEADER

Quest Serviced Apartments has again been recognised for its service and customer credentials in the franchising sector, with New Zealand franchise Quest Newmarket recognised in the Lifestyle Services category at the Westpac New Zealand Franchise Awards.

The New Zealand Franchise Association described Quest Newmarket as having "revolutionised the accommodation sector... provid[ing] a popular alternative to hotels".

Judges also reportedly commented on Quest Newmarket's dedication to "anticipating the needs of guests and supplying solutions".

The award comes only months after Quest Serviced Apartments won Best Service Franchise at the Australian PricewaterhouseCoopers Excellence in Franchising Awards, and the smartcompany.com.au Franchise of the Year 2007.

Franchisee David Compton, Quest Newmarket, said "It has always been important to us to deliver above and beyond guest expectations, which is what the Quest model has enabled us to do.

"The quality of service and product that we provide our guests has everything to do with our passion for the industry, and the support and structure that we have gained through the franchise."

Quest Serviced Apartments chairman Paul Constantinou said, "It is indeed significant that this third major franchising award recognises our brands strength and consistency across the network.

"Quest Serviced Apartments has been continually focused on exceeding guest expectations by providing the best accommodation option in the right locations, specifically targeted at the needs of the extended-stay corporate traveller.

"It is a great honour to be again commended by the business community for our consistent, focused commitment across the Australasian network, and I personally congratulate David Compton and his staff for this well-deserved recognition," he said.

Quest Serviced Apartments is Australasia's largest and most successful serviced apartment operator with over 110 properties in Australia, New Zealand and Fiji. Each property follows a specific Quest model of well-appointed, fully-serviced, spacious accommodation as a base for business and leisure, particularly designed with the needs of the long-stay corporate traveller in mind.

Quest Serviced Apartments offer a comprehensive range of accommodation solutions across more than 110 properties throughout Australia, New Zealand and Fiji. For more information on Quest Serviced Apartments contact 1800 334 033 from Australia, 0800 944 400 from New Zealand or email qrc@questapartments.com.au