



10 April 2008

## **MAY/JUNE 2008**

### **QUEST 20<sup>TH</sup> ANNIVERSARY PRIZE FOR TOP STUDENT**

Tomorrow's hospitality industry received a boost today as Quest Serviced Apartments announced a prize to coincide with its 20<sup>th</sup> Anniversary.

As part of their regular assignments, Hospitality Management students at Victoria University are required to complete an essay on small business operation in the hospitality sector.

With customer service being of paramount importance to the Quest stable, it is hoped that students will add this element to their presentations and demonstrate how they can strive for the highest quality in what must surely be one of the most important aspects to any business – small, medium or large.

Along with hopes of a 'high distinction' students will be competing for a delegate pass to the Annual Quest Serviced Apartments Business Conference and an HP notebook computer – a total value of almost \$3000.

The offer to attend the two-day Quest Conference is a tremendous opportunity for any student, says Quest chairman Paul Constantinou.

"Our Annual Conference presents a superb melting pot of skills and ingenuity. Some of the best small business people – Quest franchisees – attend the conference and are available for the winning student to exchange ideas and views," says the successful businessman.

Last year the Quest Group was bestowed with the SmartCompany NAB Franchise of the Year (SmartCompany is Australia's leading online daily



business bulletin) and also named PricewaterhouseCoopers Franchise of the Year – Service.

“We are honoured that Victoria University has joined with us to acknowledge a student’s skills as part of our 20<sup>th</sup> anniversary.

“It is these additional elements that add value to a student’s learning path enabling a richer experience,” said Mr Constantinou.

On the morning of 25 June, the top three students will each give a ten-minute presentation based on their essays to a panel of Quest executives.

The Quest / Victoria University promotion is one of the many ways in which the business community can reward students for their commitment and hardwork along the road to becoming a graduate – be it skills or the professions.