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## **QUEST'S FOOTPRINT IN QLD FIRMS UP WITH OPENING OF QUEST CHERMSIDE**

Quest Serviced Apartments continues its expansion in Queensland as it prepares to open its newest property in Chermside,

The property at 9 Thomas Street, due to open on 17 November, is only 12 kms from Brisbane Airport and is located 10km north of Brisbane's city centre.

A short walk away are Westfield Chermside, the Prince Charles Hospital, and Chermside Aquatic Leisure Centre, while the Brisbane Entertainment centre is only 8 kms away.

In recent years, Chermside has evolved as a 'mini-CBD' and is booming as a business hub. With this growing importance as a 'place to do business', Chermside is an ideal location for a new Quest serviced apartment property with the focus on the corporate traveller.

Quest Chairman and founder Paul Constantinou said choosing Chermside was consistent with the Group's business philosophy of creating Quest properties where business demand dictated.

"One of the things that's happened over the last 10 years is the decentralisation of business in Australian cities, including the establishment of business parks," says Mr Constantinou.

"Business is moving to where people live and our strategy includes 'being everywhere business needs us to be'".

Mr Constantinou cites the resources boom that has created a demand for extended-stay accommodation in a string of port locations and inland mining centres. While Quest Chermside is an inner city location, Queensland is a prime target for the Quest Group's expansion program.

"Quest Chermside is yet another example of the development of accommodation for the corporate traveller, particularly where there is a short supply of product.

"We continually search for locations such as Chermside including CBD, regional and suburban areas throughout Australia and ensure we provide a style of accommodation that is a 'home from home' for the many extended-stay

Quest Serviced Apartments offer a comprehensive range of accommodation solutions across more than 120 properties throughout Australia, New Zealand and Fiji. For more information on Quest Serviced Apartments contact 1800 334 033 from Australia, 0800 944 400 from New Zealand or email [grc@questapartments.com.au](mailto:grc@questapartments.com.au)



travellers who often are away from home for periods from three weeks to three months or more.

“With the move to creating business hubs in prime suburban locations close to CBD precincts, Chermiside is a superb location for us and, a logical choice,” Mr Constantinou said.

Quest property locations are chosen for their close proximity to business centres, restaurants and shopping as the company believes that lifestyle options are integral to the extended-stay corporate traveller.

Quest Chermiside has 54 studio, one, and two-bedroom serviced apartments in varying bedding configurations and come with all of the Quest services including business administration services, breakfast options, restaurant chargeback and a pantry shopping service that can be arranged.

The spacious and stylish serviced apartments all feature broadband internet access, room-controlled reverse-cycle air-conditioning, and separate living and dining areas.

All one and two-bedroom apartments feature fully equipped kitchen and laundry facilities. For the short-term traveller, the studio apartments offer kitchenette facilities with a guest laundry onsite.

In addition the property includes on-site car parking, an alfresco BBQ area and a meeting room that caters for up to 15 guests.

Quest Chermiside follows the recent opening of a property at Ipswich. Other properties in Queensland are planned to open in Mackay and Gladstone, in 2009.

Recent openings have also included Echuca (VIC) and Sydney CBD (NSW) with new properties in Ivanhoe and Glen Waverley (VIC) and Albury (NSW) opening in the last quarter of the year

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