

## **Men and women divided on business travel needs**

**Media Release**

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Male business travellers seem to be more tech focused than their female counterparts – and they value a good workout more, according to a new survey.

*The Quest Serviced Apartments Business Travel Survey* has revealed some stark differences when it comes to male and female business travellers.

The survey found more than twice the number of men favoured a gym workout while travelling for business than women.

And it seems that men value technology more than women - only 11 per cent of women chose internet access as their top business travel priority, compared to 24 per cent of men.

Not surprisingly, 60 per cent of women picked safety and security as their number one feature when choosing business travel accommodation, while 36 per cent of men regarded friendly staff and great service as their top priority.

Safety features found throughout all Quest properties include 24 hour onsite managers available to assist guests at all times. Quest properties also incorporate the magnetic swipe card "saflok" key system and where possible provide secure lifts, requiring room key swipe cards for access to accommodation floors.

But both genders agreed when asked to pick their favourite home comfort when travelling for business – a good pillow was the number one choice for both male and female business travellers. Other favoured home comforts were fresh fruit and in-room kitchen facilities.

*The Quest Serviced Apartments Business Travel Survey* polled 1000 regular Australian business travellers.

Quest Chairman, Paul Constantinou, said the results showed that men and women had distinctly different needs when travelling for business.

"Some people may believe that all business travellers want the same things from their accommodation but we understand this is not the case," Mr. Constantinou said.

"Men and women look for different features when choosing business travel accommodation – women are much more concerned with the safety and security of their accommodation than men," he said.

“At Quest, we try to cater for all the needs of business travellers – but recognise that men and women prioritise different features. We ensure that high-speed internet is available at all properties and that our properties feature, or have agreements with, well-equipped gyms in the immediate area. Our female guests appreciate the fact that onsite Quest management are on call to assist with their needs 24hrs a day 7 days a week.”

Quest Serviced Apartments is the largest service apartment group in Australasia with over 120 locations in Australia, New Zealand and Fiji.

<http://www.questapartments.com.au>

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Quest Apartments CEO Paul Constantinou is available for interview.

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