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QUEST DARWIN FLIES HIGH WITH A 'BROLGA'

Quest Darwin has been ranked as winner of the Deluxe Accommodation category at the prestigious Broлга Northern Territory Tourism Awards.

The Broлга Awards recognise and encourage tourism businesses that strive for excellence in every area of their operation. Winners of the Broлга Awards now go on to compete against winners from the other state tourism awards in the Australian Tourism Awards which will be held in Sydney in February.

The Deluxe Accommodation category is open to 4 to 4 1/2 star rated properties including apartments, hotels, motels and self-rating accommodation with criteria assessing both the facilities and services that enhance the tourism experience.

Quest Darwin, which commenced operation in 2004, is a franchised business under the umbrella of Quest Serviced Apartments, Australasia's leading serviced accommodation provider.

Winning a Broлга award is the industry's highest accolade and the recipients represent the very best in products and services available in the Northern Territory – and Quest Darwin's franchise manager, Mr Richard Hartshorn is an excited award recipient.

"We are ecstatic," comments Mr Hartshorn.

"In such a short space of time, we have been able to achieve a leadership position in the industry. We have a dedicated and passionate team whose focus is on continually striving to meet and exceed the needs of our guests."

The Quest Darwin team is no stranger to award wins. In 2005, the business was named Quest Franchise of the Year – an award competed for by over 85 Quest franchised businesses – and this year the property was awarded regional winner in the same awards.

Richard Hartshorn, together with his wife Tricia joined Quest some five years ago after leaving secure positions with Monash University. Originally beginning with the Group as property managers, they decided to invest in a Quest franchise in 2004, recognising the opportunities provided for franchisees in the Group.

"After working with Quest for a number of years, we had a good insight into the brand, the franchise systems and support received from the corporate office. We have achieved tremendous success with Quest Darwin and are looking forward to investing in another franchise in the future."

Quest Serviced Apartments offer a comprehensive range of accommodation solutions across more than 100 properties throughout Australia, New Zealand and Fiji. For more information on Quest Serviced Apartments contact 1800 334 033 from Australia, 0800 944 400 from New Zealand or email qrc@questapartments.com.au

Quest Darwin is a 59-apartment complex located in the central CBD precinct, and the business is now shared in partnership with Andrew and Janet Greenham who have also been instrumental in the success of the business.

Guests of Quest Darwin are offered the choice of spacious Studio rooms as well as one-, two- and three-bedroom apartments. All apartments provide guests with a fully equipped kitchen, a separate living room and a private laundry. All rooms have air-conditioning and ceiling fans and have been designed and furnished to the highest standards for guest comfort.

The Quest Darwin team comprises 18 staff and the property averages an impressive 86 per cent occupancy rate.

Richard acknowledges the motivation and dedication of his staff as a key contributor to the success of the property. "Our team is loyal and hardworking and always willing to go that extra mile for the guests."

"We are honoured that our passion and hard work has been recognised by the industry and the entire team is looking forward to continuing on our success at the national finals in February," Richard concluded.
